

You are cordially invited to participate in the

Skagit
Wedding
Show

Saturday, January 27, 2018

at



SKAGIT CENTER

1000 Fountain Street, Burlington, WA

11:00 a.m. to 4:00 p.m.

NEW THIS YEAR: Expert Wedding Panel Breakfast at 9:00

www.skagitweddingshow.com

Bridal shows are a wonderful way to present your products or services to a large number of bride's in a short amount of time. They are wonderful platforms where the public can see, touch, taste, hear, compare, and ask questions about products and services that are displayed side by side. This event will deliver a wonderful opportunity to reach a highly targeted audience of qualified brides one centrally located venue, Skagit Center, just off of I-5 at the Chuckanut exit.

The Skagit Wedding Show will also offer multiple opportunities to increase your company profile and reinforce your marketing message – all of which equate to a successful show for you and your company. Through sponsorships, your company will maximize their presence at the event. Attendee mailing lists, mailed to your company after the wedding show, will encourage continued contact with future and prospective customers, and press access will promote your company to thousands of readers and listeners.

We have chosen to invite you based on your excellent reputation in the wedding industry. By becoming an exhibitor you will be able to outshine your competition as prospective customer's comparison shop – ultimately eliminating the sales cycle and increasing one-on-one interactions. This is also a wonderful method by which to build exhibitor-customer relationships and extend your networking connections within the bridal industry.

Due to the fact the Bellingham show, Bridal Inspirations, has been discontinued we expect our largest crowds ever. So please come and share your services or business with many brides, grooms and families who will be attending the show.

We will be advertising in several mediums in Skagit, Island, San Juan, Whatcom and Snohomish counties to diversify our attendance with a strong focus on social media. Booth spaces are limited for each business category. Booth spaces and prime locations will be given on a first to pay basis. Payment is due by December 31, 2017, however if you want to secure your space you should reserve your booth as soon as possible. After that time, you may still rent a booth, if they are available, but we cannot guarantee you advertising space.

Event Director: Creative Celebrations ~PO Box 1402~Mount Vernon, WA 98273 ~ 360.428.5972

SKAGIT WEDDING SHOW
VENDOR INFORMATION

SUPPLIED BY EVENT:

- Table with linen.
- Booth name on diagram only. You are welcome to hang signage on your table or pay a slightly higher rate for pipe and drape behind your booth.
- Advertising in Skagit, King, Island, San Juan, Whatcom, and Snohomish counties, as well as the internet and social media
- Your business will be listed in the program given to attendees at the entrance of the Wedding Show.
- You will have the opportunity to donate an item or service for a door prize for even more exposure.
- Handouts and flyers for advertising available to you prior to event.
- A list of brides and other attendees e-mailed to you after the event.
- Up to 2 admission passes for booth representatives (additional tickets may be purchased for \$8 each)

OBLIGATIONS OF THE VENDOR:

- Non-refundable booth payment must be received by December 31, 2017.
- Accept space as assigned by coordinator. We will do all we can to accommodate your preferences.
- The Wedding Show will run from 11:00 am - 4:00 pm
- Load-in from 8:00 -10:30 am
- Set-up begins at 8:00 am on Saturday, January 27. You must register with Creative Celebrations by 9:00 am or your table will be removed and your fee forfeited unless other arrangements are made prior. Set-up should be completed by 10:30 am to allow for vendor networking.
- Please move vehicles to outer parking area to allow room for guest parking once unloaded.
- Please do not begin breaking down your booth until the Wedding show ends at 4:00 pm or with permission granted to all by show coordinator.
- Exhibitors are asked not to display information from a non-paying business.
- All equipment and supplies must be removed on the day of the event.
- We encourage you to offer door prizes and/or giveaways for the shows collective drawing. Guests must complete all information on the registration card to qualify, but not need to be present to win. Door prize drawings will be held at the end event.

SPONSORSHIP & REGISTRATION INFORMATION

DIAMOND SPONSORSHIP

\$1,000

- Exposure of your company with logo on the Skagit Wedding Show website
- Logo on all printed Skagit Wedding Show material printed after the time of any agreement, including advertising, event satchels if supplied by you, media releases, and all publicity materials.
- Complimentary Premium booth space 15'x6' in the entry or location of your choice and ten admission passes
- A full page advertisement in the Skagit Wedding Show program
- An opportunity to place advertising material in event satchels
- Printed attendee list after the event

SAPPHIRE SPONSORSHIP

\$750

- Complimentary Corner 10'x6' or larger booth space in the entry or location of your choice and four admission passes
- A half page advertisement in the Skagit Wedding Show program
- An opportunity to place advertising material in event satchels
- Printed attendee list after the event

EMERALD SPONSORSHIP

\$500

- Complimentary 10'x6' booth space and two admission passes.
- A business card size ad in the Skagit Wedding Showcase program
- An opportunity to place advertising material in event satchels
- Printed attendee list after the event

SKAGIT WEDDING SHOW EXHIBITOR SPACE

- | | | |
|-----------------------|-------|--|
| • <i>Gold Space</i> | \$500 | Corner 10'x6' booth in main room and open on two sides |
| • <i>Silver Space</i> | \$350 | Standard 10'x 6' booth in main room |
| • <i>Bronze Space</i> | \$250 | 10' x 6' adjacent room |

*****PLEASE NOTE THAT CATERERS PROVIDING SAMPLES WILL RECEIVE A 20% DISCOUNT ON BOOTH PRICING FOR SILVER SPACE AND ABOVE.

AD SPACE

- | | |
|----------------------|-------|
| • Full page | \$300 |
| • Half page | \$200 |
| • Business Card size | \$100 |

OTHER OPPORTUNITIES

- Bag stuffing \$100

If you cannot attend the event and wish to have your materials placed (free with vendor booth) in guest bags. Items must not be larger than 8 ½ x11". Please send or deliver 300 to us at the address provided by December 31, 2017. This opportunity is included with all sponsorships and booth space.

Skagit Wedding Show

2018 Wedding Show Vendor Registration Form

Please fill out and return this form with payment by December 31, 2017 to:
 Creative Celebrations
 PO Box 1402, Mount Vernon, WA 98273
 Phone 360.428.5972 info@cceventplanning.com

Please complete as you wish for this information to appear in the program.

Company _____ Contact _____

Address _____ City _____ State _____ Zip _____

Phone _____ Website _____ E-mail _____

Facebook Page _____

Please check one category where your company should be listed in the event program:

<input type="checkbox"/> Accessories/Gifts	<input type="checkbox"/> Accommodations	<input type="checkbox"/> Cakes	<input type="checkbox"/> Catering
<input type="checkbox"/> Decorating	<input type="checkbox"/> Event Planning	<input type="checkbox"/> Florist	<input type="checkbox"/> Formal Wear
<input type="checkbox"/> Jewelry	<input type="checkbox"/> Music/DJ	<input type="checkbox"/> Officiant	<input type="checkbox"/> Photography
<input type="checkbox"/> Rentals	<input type="checkbox"/> Salon	<input type="checkbox"/> Travel	<input type="checkbox"/> Venue
<input type="checkbox"/> Videography	<input type="checkbox"/> Services/Beauty		
	<input type="checkbox"/> Other _____		

Name(s) of Company Representatives: (Limit 2 Complimentary)

1. _____ 2. _____

Exhibitor Registration:

Gold \$500 \$ _____
 Silver \$350 \$ _____
 Bronze \$250 \$ _____

**Optional Accessories:
 (indicate if needed)**

Electrical Needed? \$15 Yes or No \$ _____
 Back drape Needed @ \$50 \$ _____
 Additional Table w/linen @ \$20 \$ _____
 Additional admission tickets @ \$8 each \$ _____
 Printed copy of attendance list @ \$5 \$ _____
 (Note: excel list provided at no cost)

Black or White Linen (White provided if not specified) _____
 # of lunches _____ x \$15 \$ _____

Sponsorship Opportunities:

Diamond @\$ 1,000 \$ _____
 Sapphire @ \$750 \$ _____
 Emerald @ \$500 \$ _____

Advertising Space:

Full Page @ \$300 \$ _____
 Half Page @ \$200 \$ _____
 Business Card @ \$100 \$ _____
 Bag Stuffing @ \$100 \$ _____

Total Amount Enclosed: \$ _____

Please circle your choice of table: 6' x 30" 60" Round Cocktail No Table
 8' x 30" 4' x 24"

I would like to donate a door prize for the show.

Item _____ Value \$ _____

- Donation of product or services for drawings will receive acknowledgement in the Skagit Wedding Show program

I agree to participate in the Skagit Wedding Show, January 27, 2018 at the Skagit Center, under the details and rules listed on page 2.

Signature _____ Date _____

*No refunds will be given for cancellations.
Please attach business card to this form along with a check made payable to Creative Celebrations
PO Box 1402~Mount Vernon, WA 98273*